



GREATER GERALDTON INVESTOR SHOWCASE

2016 PROGRAM



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08.00 – 08.45	TRANSFERS AIRPORT TO MULTIPURPOSE CENTRE incorporating a drive by Batavia Marina Stage 2 & Lot 601
08.00 – 08.45	GUEST REGISTRATON
08.45 – 09.00 (15 mins)	MC: Murray Criddle, Chair, Mid West Development Commission WELCOME AND INTRODUCTIONS Shane Love MLA, Member for Moore (representing the Minister for Regional Development) Mayor Shane van Styn, City of Greater Geraldton
09.00 – 09.15 (15 mins)	ADDRESS: State of the Region Todd West, Mid West Development Commission
09.15 – 09.30 (15 mins)	KEYNOTE: Importance of Regional Investment for Australia Senator Dean Smith, Liberal Party for WA
09.30 – 10.15 (45 mins)	PANEL DISCUSSION: Local and Global – How the Mid West Could be Good for the World MODERATOR: Murray Criddle, Chair, Mid West Development Commission ADDRESS: Consul General Rachel Cooke, US Embassy PANEL PARTICIPANTS: Paul Dyer and Andrew Outhwaite, Pollinators Ian Gardiner, Amazon Web Services Larry Lopez, Australia Venture Consultants Bill Tai, Mai Tai Global Todd West, Mid West Development Commission
10.15 – 10.20 (5 mins)	INTRODUCTION TO STREAMS OF VENTURES Jason McFarlane, FAR Lane
10.20 – 11.05 (45 mins) Session A	MENTORING SESSION for Groundswell Social and Commercial Ventures (incorporating Morning Tea)
10:20 – 11:05 (45 mins) Session B	PRESENTATION TBC (15 mins) MORNING TEA (30 mins)
11.05 – 11.50 (45 mins)	PANEL DISCUSSION: Regional Capacity to Accommodate Projects MODERATOR: Murray Criddle, Chair, Mid West Development Commission PANELISTS: Rod Littlejohn, Tersum David McFerran, LandCorp Brian Robartson, Airport Technology Park, City of Greater Geraldton Rob Smallwood, Mid West Development Commission

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11.50 – 12.20 (30 mins)	<p>PANEL DISCUSSION: Mid West Tourism - Leveraging World Class Assets MODERATOR: Glen Whistler Carr, CEO MWCCI</p> <p>PANELISTS: Catherine Belcher, WA Museum Scott Cogar, Broadwater Mariner Resort Jackie Gill, #LoveGeraldton Trish Palmonari, Mid West Development Commission Grant Pitman, Pitman Projects</p>
12.20 – 12.50 (30 mins)	<p>PANEL DISCUSSION: What Investors are Looking for in Regional Innovation MODERATOR: Jason McFarlane, FAR Lane</p> <p>PANELISTS: Dr Michelle Deaker, OneVentures Kylie Hansen, ImpactSeed Anthony Short, GCP Capital Tim Wise, Xponova</p>
12.50 – 13.30 (40 mins)	LUNCH
13.30 – 13.45 (15 mins)	<p>PRESENTATION: Innovation in Primary Industries Emma Weston, Full Profile</p>
13.50 – 14.35 (45 mins)	<p>GROUNDSWELL - COLLABORATION ON INNOVATIONS Parallel sessions with three options to collaborate on specific ventures and opportunities</p>
Session A	<p>Social Ventures Fleur Porter, Summer Pirrottina, Pollinators Inc</p>
Session B	<p>Commercial Ventures Consul General Rachel Cooke, US Embassy</p>
Optional Bus Tour	Bus Tour Around Geraldton
14.35 – 15.30 (55 mins)	<p>OPEN SPACE Facilitated networking session around afternoon tea</p>
15.30 – 16.15 (45 mins)	<p>BEST OF LOCAL PITCHES Consul General Rachel Cooke, US Embassy to introduce finalists</p>
16.15 – 16.30 (15 mins)	<p>CLOSING REMARKS/SUMMARISATION Murray Criddle, Chair, Mid West Development Commission</p>
16:45 – 20.30	SUNDOWNER AND EARLY SUPPER AT SKEETAS



Did You Know?



12% OF THE REGION'S POPULATION IDENTIFY AS BEING ABORIGINAL

WITH **7** DISCRETE LANGUAGE GROUPS



LARGEST

INLAND GRAIN FACILITY IN SOUTHERN HEMISPHERE

CBH GRAIN RECEIVAL POINT IN MINGENEW



The Mid West has....

Unique history and culture

- The Martu people in Wiluna share the title (with other Western Desert peoples) of being the oldest living culture on the planet.
- Approximately 12% of the region's population identify as being Aboriginal with seven discrete language groups represented (Nhandu, Amangu, Widi, Wadjari, Naaguja, Badimaya and Martu).
- Australia's two most notable maritime losses, the Batavia and the HMAS Sydney II, both occurred off the Mid West / Gascoyne coast.
- The Geraldton to Northampton railway line was the first Government railway line in WA, with the Geraldton railway station also WA's first.

Rich resources and rocks

- Australia's first lead mine at Galena (Geraldine Lead Mine, 1849).
- Home to the first iron ore mine in WA (Koolanooka, 1966).
- Mount Magnet is the longest surviving gold mining settlement in WA.
- The oldest and most productive talc mine in the southern hemisphere (second most productive in the world) is located in Three Springs.
- Wilgie Mia near Cue is the oldest known mining operation in the world with excavations of ochre occurring for at least 40,000 years.
- The world's oldest rocks are located in the Mid West (in the Murchison subregion).

Some really 'hot' spots

- One of only five areas in the world that is home to both marine and terrestrial biodiversity hotspots.
- The world's southern-most coral reef at the Abrolhos Islands.

The State's most diversified regional economy

- The Mid West has the highest Shannon's and Equability Indexes in regional WA, confirming it as the State's most diversified regional economy. The Shannon's Index accounts for both the quantum and diversity of employment in a region, while the Equability Index accounts for diversity and evenness.^[1] The Mid West has:
 - one of Australia's most diverse mining provinces that includes talc, gold, lead, tin, tantalum, zinc, heavy mineral sands, iron ore, copper, clays, pigments, nickel, vanadium, titanium, gypsum, chromite, platinoids, limestone, limesands and manganese ore;
 - the largest fishing industry in the State with a dominant rock lobster fishery, significant finfish and mollusc production and an emerging aquaculture sector;
 - intensive and broadacre agriculture including significant livestock, cropping and horticulture production;
 - an emerging renewable energy sector with high prospectivity for solar, wind, wave, geothermal and biomass generation; and
 - employment across all 19 major industry sectors with strength in construction, retail and health care, in addition to mining, fishing and agriculture as previously discussed.

Sun, wind and water

- Geraldton's ocean winds make it one of the world's top windsurfing / kitesurfing destinations.
- On average Geraldton has only around 80 cloudy days each year.
- When opened in October 2012, the 10 MW (Megawatt) Greenough River Solar Farm was Australia's largest utility scale solar farm, with potential for further expansion to 40 MW.
- Meekatharra was the first town in Australia to be powered by solar energy (solar diesel), which when constructed (1982) was the largest of its kind in the world.

The only local government in WA without a town (Shire of Murchison)

Large scale strategic infrastructure

- The CBH grain receipt point in Mingeneew is the largest inland facility in the southern hemisphere.
- The proposed Oakajee Industrial Estate (6,400ha) would be the largest industrial estate in WA.
- Geraldton is the second largest grain export terminal in Australia.
- Geraldton is also the most diverse regional port in WA. Exports include wheat and other grains, iron ore, mineral sands, talc, stockfeed, livestock and concentrates (containing copper / zinc and other metals). The port had its eighth consecutive record year in terms of trade throughput in 2013-14 exporting 18.5mt.
- A rail network with 25mtpa transport capacity, upgradable to beyond 75mtpa.
- A network of airports that includes the Geraldton Airport, which has runway, taxiway and apron infrastructure capacity for A320 / B737 operations, serviced with multiple daily regular public transport (RPT) services. Meekatharra, Mount Magnet and Wiluna have airports that accommodate regular flights to and from Perth. Other airports include Dongara, Kalbarri, Morawa, Perenjori, Murchison, Yalgoo and Cue.
- A network of 20,427km of sealed roads. Major arterial roads include the Brand Highway (from Perth to Geraldton); the North West Coastal Highway (from Geraldton to the North West via Northampton); the Midlands Road (from Moora to Dongara); the Geraldton Mount Magnet Road (which extends to Leinster) and the Great Northern Highway (from Perth to Port Hedland). The Goldfields Highway (from Meekatharra to Kalgoorlie) is largely unsealed with sections being progressively upgraded.



THE MID WEST IS.....

'The best place on earth to observe the Universe'

- The Mid West covers around one fifth of the WA landmass.
- The Murchison subregion of the Mid West represents approximately 17% of the WA landmass, but is very sparsely populated averaging only around one person to every 96km² (providing significant radio quietness).
- The significant radio quietness of the Murchison area was a key to Australia attracting part of the \$2 billion (Euro) international Square Kilometre Array (SKA) project (hosted jointly with South Africa).
- The Commonwealth Scientific and Industrial Research Organisation (CSIRO) Astronomy and Space Science (CASS) has a presence in the Mid West through the \$152 million Australian Square Kilometre Array Pathfinder (ASKAP) at the Murchison Radio-astronomy Observatory (MRO). The MRO will be a base for part of the SKA (the largest radio astronomy project ever developed) and a pre-eminent site for radio astronomy research and development.
- CSIRO also operates the MRO Support Facility (MSF) in Geraldton.
- The MSF provides support for CSIRO's radio astronomy projects at the MRO. The MSF has access to super computer facilities at the Pawsey High Performance Computing Centre in Perth.
- The Murchison Widefield Array (MWA) is also located at the MRO. Led by Curtin University, the MWA is an international collaboration between institutions in the US, Australia, New Zealand and India.
- Both the existing ASKAP and MWA projects will be expanded from Australia's component of the SKA (stage 1).
- The WA Space Centre near Mingenew was Australia's first satellite park. The facility is owned and operated by Space Australia, a subsidiary of the Swedish Space Corporation (SSC).

Aiming high in education, research and training

- The Durack Institute of Technology (Durack) offers more than 250 qualifications from Certificate 1 to Advanced Diploma level and was recently allocated RfR funding to develop a Centre for Training in the Resources Sector at the proposed Geraldton airport technology park, and a Health Sciences and Community Services facility and Aboriginal Learning Centre at the Fitzgerald Street campus in Geraldton.
- Durack also operates the Batavia Coast Maritime Institute (BCMI) within the broader Separation Point Marine Precinct (SPMP), established as a world-class marine education, training and industry research centre. The Precinct includes a Department of Fisheries research facility.
- The Geraldton Universities Centre (GUC) works in partnership with universities across Australia to support tertiary education delivery that meets Mid West student and industry needs. GUC's community based model, the first of its kind in Australia, has drawn attention from regional communities throughout Australia with some now replicating the model.
- The Department of Agriculture and Food WA (DAFWA) has a regional office in Geraldton that services the Northern Agricultural Region and supports WA's \$6 billion agriculture and food sector to be sustainable and profitable, with a clear focus on export-led growth.
- The WA Centre for Rural Health (WACRH) was established in Geraldton to improve rural, remote and Aboriginal health through research, education and student support and community services. Through its new 'EdSim' Centre, WACRH can deliver streamed, real time, high fidelity training opportunities across regional WA with advanced simulators that can mimic critical medical events. EdSim is the only facility in regional WA with access to such advanced technology.
- The Geraldton Health, Education and Training Accommodation Project (GHETAP) aims to provide affordable and appropriate quality accommodation for students and some staff studying and working within the Geraldton Health, Education and Training Precinct. GHETAP is a flagship project of the Mid West Investment Plan (MWIP).

Highly prospective for renewable energy

- The Mid West is highly prospective for solar, wind, wave, geothermal and biomass energy projects and related technologies. Wind farms include the Walkaway Wind Farm 20km south of Geraldton and the 55MW Mumbida Wind Farm.
- Supported by RfR funding, the 10 megawatt (MW) Greenough River Solar Farm has potential for expansion to 40MW. Other proposed solar generation initiatives include the 50MW Chapman Solar Farm and 1.5 MW North Midlands solar thermal project.

Connected

- Geraldton was the first regional area in the State to be connected with the National Broadband Network's (NBN) 'fibre to the premises' platform and will become the Point of Interconnect for all telecommunications activity in WA (north of Geraldton).
- The Australian Defence Satellite Communications Ground Station is located at Kojarena 30km east of Geraldton. Operated by the Australian Defence Force, the station is a major Australian signals interception facility, and is part of a worldwide system of satellite communications keyword monitoring known as Echelon.

A region of innovation

- One of the world's largest beta carotene operations is found near Port Gregory, south of Kalbarri.
- The City of Greater Geraldton's (CGG) has a focus on technological advancements and a carbon neutral agenda, emanating from its participation in the IBM Smarter Cities challenge.
- The Pollinators organisation nurtures people and innovations, particularly those most likely to result in community benefit.
- A technology precinct is being developed at the Geraldton airport.
- Grower group alliances, focussed on agriculture and Natural Resource Management, are proactive across the region.

\$2 BILLION+ (Euro)
SQUARE KILOMETRE ARRAY (SKA)
 At the Murchison Radio-astronomy Observatory (MRO)
 (in partnership with South Africa)

1ST
 OF ITS KIND
 IN AUSTRALIA
THE GERALDTON UNIVERSITIES CENTRE
 In partnership with universities across Australia
 SUPPORTED BY ROYALTIES FOR REGIONS

10_{MW} 40_{MW}
GREENOUGH RIVER SOLAR FARM
 potential for expansion
 SUPPORTED BY ROYALTIES FOR REGIONS

THE MID WEST REGION

THE MID WEST HAS AN OUTSTANDING PLATFORM FOR FURTHER GROWTH AND PROSPERITY AND ALREADY BOASTS THE STATE'S MOST DIVERSE REGIONAL ECONOMY.

- The Mid West covers about 466,800km² or nearly one-fifth of WA.
- Geraldton is the regional service centre of the Mid West. The city and surrounds contain about 36,000 people, more than half the entire region's population of 49,000.
- The Indigenous population currently comprises 9% of the whole and is growing three times faster than the non-Indigenous population.
- Growth has been largely restricted to the coastal strip. Those smaller communities close to Geraldton have benefited from the regional centre's improved fortunes.
- The Gross Regional Product of the Mid West is the third highest in WA (after the Pilbara and Goldfields).

SETTING THE SCENE: GREATER GERALDTON TODAY

Geraldton is located just over 400km north of Perth, overlooking the Indian Ocean. Geraldton has all the major services, cultural, shopping and sporting facilities expected in a city, yet a more relaxed pace and enviable lifestyle. Business and employment opportunities are diverse. Opportunities range from fishing to tourism, mining to agriculture, small business to government roles, and a comprehensive range of tertiary service industries.

Geraldton has significant capacity for further growth. Land availability is high; housing prices remain reasonably affordable and existing infrastructure is well-established and robust, albeit with some significant gaps. Local government, businesses and the community support a vision of expansion, sustainability and liveability for the city.

MEGA TRENDS LIKELY TO AFFECT THE REGION

The powerhouses of the new world economy have shifted to the east, mainly China and India. New export markets, trade relations, business models, and cultural ties for WA will emerge, and it is up to individual regions within WA to ensure they can play a part. Substantial opportunities exist in the form of Asia's growing middle class demand for Australia's high quality, safe food, healthcare, education, financial services, and tourism experiences. Businesses that can operate in and connect to Asian markets will gain the most from these expanding trade opportunities.

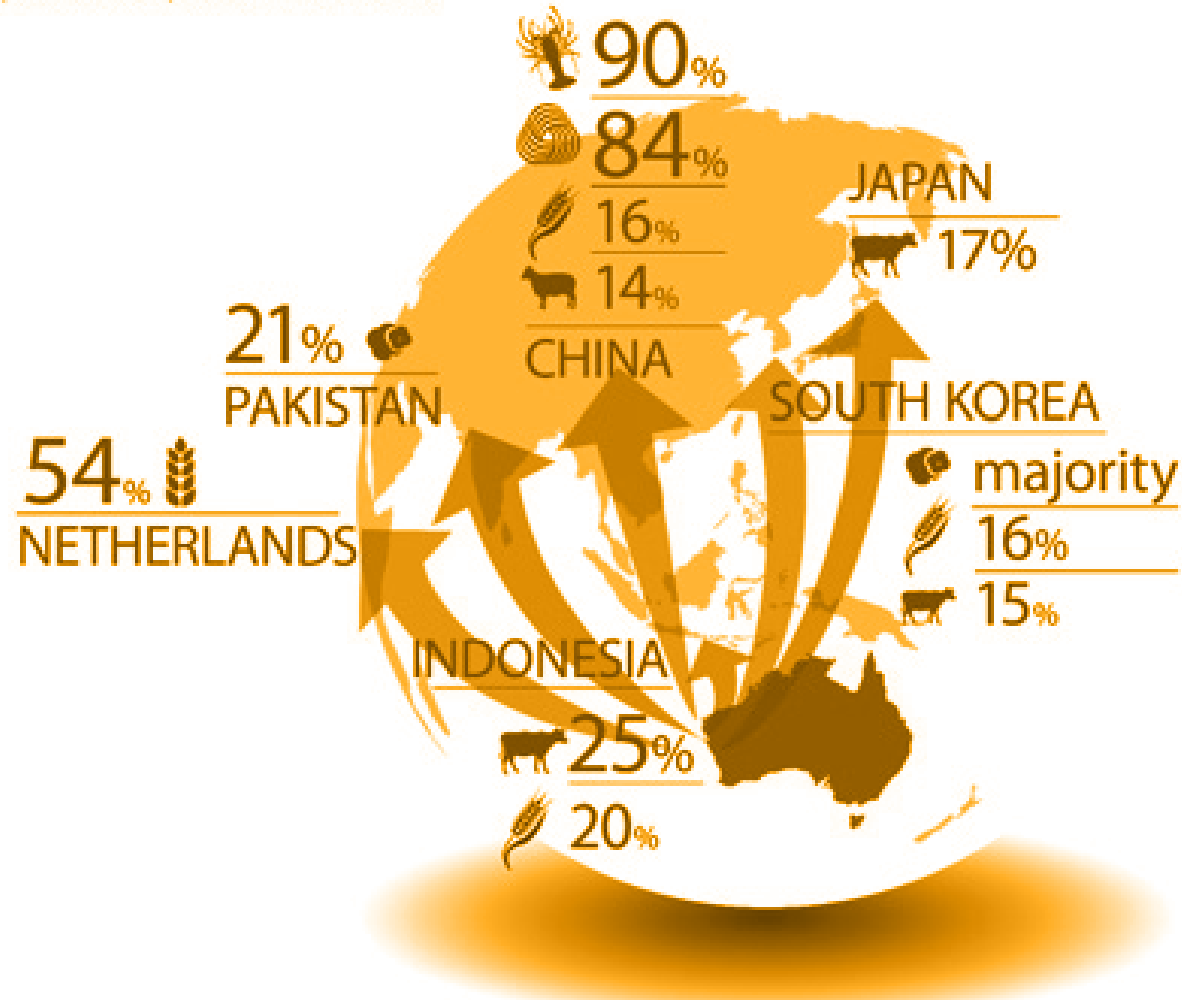
Asia is the dominant importer of various Mid West food products (lobster, wheat, lupins, beef, and sheep) and there is growing demand for product specialisation such as "noodle wheat". This creates an opportunity for tailored supply chains to develop and the possible creation of Greater Geraldton/Mid West brand recognition, similar to the "Brolos" rock lobster brand which is well known throughout China.

Furthermore, technology will allow local producers to link to consumers directly and develop tailored products to meet specific needs at higher profit margins. It also creates an opportunity for Greater Geraldton and Mid West residents, businesses and visitors to access services without needing to travel to major centres. The region's enviable lifestyle and advances in technology and innovation make it attractive for people seeking work in the knowledge economy. For example, people are already operating successful global technology businesses from the Mid West so they can also wind or kite surf during Geraldton's abundant wind season.

THE MID WEST REGION

The spotlight is on the region attracting attention from a number of national investment groups. The Mid West has the most diverse regional economy in Western Australia with strengths in a number of key areas.

SUMMARY OF RECENT SIGNIFICANT TRADE PARTNERS (agriculture and fishing) ~ percent of total produced in the Mid West



GROUNDWELL 2016 VENTURE DESCRIPTIONS

OVER TWENTY EMERGING AND GROWTH ENTERPRISES EXPRESSED INTEREST IN PARTICIPATING IN THE INVESTMENT SHOWCASE. OF THESE, TEN HAVE BEEN SELECTED TO PITCH INCLUDING:

CONTACT	VENTURE NAME	VENTURE DESCRIPTION
Jerome Leray	Western Aerial Mapping Project Infarm	<p>A gap exists between where drones are today and where they need to be, in order to be widely adopted amongst farmers. WAM has set out to solve this gap, which is drone to tractor software analysis. We have focused on creating a drone to tractor fallow weed analysis solution.</p> <p>The prototype enables drone data to be uploaded, processed and results are represented in 2 formats;</p> <p>1\ Visually: farmers can see the weed distribution in paddocks.</p> <p>2\ Exportable file: Uploaded into the tractors software enabling targeted herbicide prescriptions, meaning farmers only spray where needed; minimising chemical costs and having significant environmental benefits.</p>
Amanda Rowland	Yalgoo Kangaroo Meat Processing Plant (ROO-Y)	<p>This project looks at the feasibility of developing a Kangaroo Abattoir (for human consumption) in Yalgoo; an enterprise that would add diversity to economic activity in the region, bring jobs and opportunity to a small outback town and help tackle the broader problems of the arid Rangelands environmental management.</p>
Euan Beamont	Energy Farmers Australia's Continuous Flow, Mobile Pyrolysis Kiln	<p>We have developed a continuous flow pyrolysis kiln. The machine uses heat to reduce organic waste by up to 60% and produces biochar - a carbon rich, charcoal like material that beneficial to soils and increasingly being fed to cattle.</p> <p>Our venture will develop projects through a cooperative arrangement with organisations looking to reduce the cost to their business of an organic waste stream or add value to their waste by converting it to biochar. The venture will also drive demand for biochar and ultimately biochar kilns that are manufactured in Geraldton, bringing benefits to the local economy.</p>
George Ainsley	Ainsley Agroforestry & Aquaponics Pty Ltd	<p>Growing Carob trees to produce sufficient quantities of fruit pod for "Kibbling". Harvest neighbours Carob orchards for additional fruit, add to ours for kibbling purposes. Carob kibble to have sugars extracted, dried and milled into Carob fibre. Extracted sugars to be made into Carob syrup. Promote large scale planting of Carob seedlings among farmers to establish Carob growth industry in the Mid West. Promote Carob fibre business to help dietary problems of many obese and diabetic people in Australia and Asia. Set up Carob processing machinery in reconditioned Greenough flour mill for sales/export.</p>
Sarah Samulkiewicz-Taylor	Elevate Your Impact	<p>NACC aims to create a movement of employee volunteering within the community. Elevate Your Impact (EYI) is targeted at SMEs and regional branches of larger organisations operating within the Northern Agricultural Region of WA. EYI will support enterprises to provide opportunities for employees to participate in tailored, meaningful activities that include an environmental outcome.</p> <p>Project activities will align with the values of participating organisations and result in improvements in workplace culture, along with improved staff retention, satisfaction, and well-being, whilst simultaneously providing a valuable contribution to local environmental-based community groups. The project will connect employees and organisations with the community, nature, and each other to foster collaboration, compassion, and kindness.</p>

GROUNDSWELL 2016 VENTURE DESCRIPTIONS

CONT.

CONTACT	VENTURE NAME	VENTURE DESCRIPTION
James Robertson	Knotmate	A tool for use in the recreational fishing industry. To be used by the average person and people with disabilities. An inexpensive gift idea from one of the most popular recreational activity in the world.
Mandy Jolley	SHINE Program	<p>SHINE is a complementary program that educates and empowers young women within a broader school setting.</p> <p>SHINE works with young women who are at risk of disengaging from the education system and society, negatively impacting their employment and life opportunities into the future. The students are often experiencing traumatic events in their lives affecting their ability to participate and be supported in a conventional classroom environment.</p> <p>SHINE aims to motivate and engage with the students to attend school by offering hands on training in hairdressing and beauty therapy in a safe environment to foster confidence, communication and trust.</p> <p>Students work in a purpose built hairdressing salon one day a week where they gain vocational skills in customer service, business operation, hairdressing and beauty therapy. Students also participate in life skills workshops to make better informed decisions about their own physical, mental and sexual health and wellbeing.</p> <p>One of the key criteria for SHINE is that students must maintain high levels of school attendance and positive classroom behaviour in all their school studies if they are to participate in the program. Students become accountable for their choices and actions both now and into their futures.</p>
Angie West	Spaces for Innovation	Imagine a Community without Innovation or Creativity. We create and operate spaces that nurture connection, collaboration and creativity in the Mid West: CityHive for co-working, CreativeHub for creative industries and Yamatj Art for indigenous arts. These spaces serve a diverse range of businesses: high-growth potential businesses, emerging artists, youth mental health organisations and many others. Since inception we've operated these as social enterprises, however market conditions have reduced long-term tenancy rates and willingness to pay. This squeezes our model, meaning the cost of providing coworking for startup-ups or after-hours meeting space for community organisations becomes too expensive for us, and them to deliver. We are seeking investment and partnerships to subsidise the operating costs to provide services to those target audiences who are unable to pay commercial rates.

GROUNDSWELL 2016 VENTURE DESCRIPTIONS

CONT.

CONTACT	VENTURE NAME	VENTURE DESCRIPTION
Jason Evans	Sea-Nergy	<p>At Sea-Nergy Pty Ltd we have developed what we believe to be a world-first renewable method of Hydrogen production using solar energy. Our system of solar to fuel is based on hydrogen extraction using seawater and a unique catalytic method where our end to end process is carbon negative, not carbon neutral but actually carbon negative.</p> <p>By our current estimates, we anticipate saving almost 1.5 million kilograms of carbon dioxide from entering the atmosphere... and that is just the beginning. As our production output increases in line with our expansion plans, so too does the amount of carbon dioxide being prevented from contributing to global warming.</p> <p>Being carbon negative is not all that our Renewable Hydrogen Production method has to offer. When Hydrogen is consumed in a Hydrogen Fuel Cell to produce electricity, the only by-product is water. Our unique method goes one step further. Our waste water post hydrogen extraction has the potential to aid in food production. With our research partners, we are hoping to explore this further and the potential of using our waste in a new form of fuel cell that will further assist with output production projections. So, in summary at Sea-Nergy we are aiming to produce electricity, water and food whilst helping our planet recover from centuries of industrial pollution.</p> <p>As an environmentally responsible company we also seek to maximising the opportunities that lie in the rapidly expanding Hydrogen Market. With Japan moving towards a "Hydrogen Economy", Germany introducing the world's first hydrogen powered passenger train, the numerous and prolific growth of hydrogen use in the Automotive Industry and many other global advancements in the use of hydrogen, we believe the time is right to build a commercially robust, profitable and sustainable new industry.</p> <p>Our journey begins with attracting investment and by comparative estimates to other forms of hydrogen production, the initial investment in minuscule. On the other hand, we believe the medium to long term returns are so attractive, we feel confident that the necessary capital will be secured in short order.</p>
Elle Santarelli, Alexia PARENZEE	Midwest Festival	<p>To have an event with local musicians and WA talent in both the music industry and street artists. We'll be showcasing the best of the talent in the Midwest and rejuvenating the building by getting talented muralists to paint artwork.</p> <p>Themes will include: drug awareness, mental health for youth, and local economy</p>

GROUNDSWELL 2016 SESSION DESCRIPTIONS

IN ADDITION, A NUMBER OF BROADER OPPORTUNITIES WILL BE PRESENTED AND EXPLORED THROUGH INTERACTIVE SESSIONS AT THE SHOWCASE INCLUDING:

OPPORTUNITY	DESCRIPTION	KEY PARTICIPANTS
Regional Capacity to Accommodate Projects	<p>Examination of capacity within regional land and infrastructure assets to accommodate investment and projects. Include:</p> <ul style="list-style-type: none"> • Coastal land assets • Airport technology park • Fibre networks • Renewable energy and microgrids 	<p>Murray Criddle, Chair, Mid West Development Commission Rod Littlejohn, Tersum David McFerran, LandCorp Brian Robertson, Airport Technology Park, City of Greater Geraldton Rob Smallwood, Mid West Development Commission</p>
Midwest Tourism – Leveraging world-Class Assets	<p>Examination of the range of emerging opportunities including:</p> <ul style="list-style-type: none"> • Leveraging government investment in the Kalbarri Skywalk • Unlocking the potential of the Arolhos • A floating pontoon wharf public private partnership for transient vessels such as yachts, cruising boats, tourist boats and Charter boats or even local boats utilizing the town beach. Another use would be for cruise ships to off-load tourists. • Opportunities for local hotel/accommodation development 	<p>Glen Whistler Carr, CEO MWCCI Catherine Belcher, WA Museum Scott Cogar, Broadwater Mariner Resort Jackie Gill, #LoveGeraldton Trish Palmonari, Mid West Development Commission Grant Pitman, Pitman Projects</p>

The Groundswell Collaborative Session from 1.50pm to 2.35pm will provide an opportunity for five entrepreneurs to pitch their ventures across industries of mutual interest between Australia and the United States including agriculture, fishing, technology, natural resource management and energy. This will form the basis of further conversation as to how these opportunities may be further developed, and what further opportunities may exist.

